General overview of the module

Today our world is facing important challenges that affect everyone’s life: climate change, extreme poverty, international security, peaceful intercultural relations, increase competitiveness for scarce resources, etc. Dealing with these situations demands the contribution of every actor (person or institutions) and at every level: local, regional, national and international. Especially companies and the world of business have to get involved in this task for two reasons: one is because they are one of the principal actors responsible for this situation, and second because they have the power to make a powerful contribution to solve them. Entrepreneurship and Ethics is a clue value for future managers in today corporations. The aim of the course is to train engineering students to manage the ethical dimension and professional responsibility of engineering.

To obtain the general aim we will present, discuss and develop concepts, ideas and processes for managing entrepreneurship and ethics in organizations.

The specifics objectives of this course are:
- To be aware of the relevance of ethics and social responsibility in business
- To be able to identify and analyze the main ethical problems in business
- To know the impact of ethical values in decision making
- To know the main concepts and processes for developing the Corporate social responsibility in business.
- Entrepreneurship culture
- Main tools to implement innovation into corporations

Key Information

- **Module Code:** 13588
- **Module Title:** Entrepreneurship Ethics & Values
- **Credit Points:** 4
- **Module Status:** Compulsory
- **Module Block:** Business and Management
- **Course Title:** BSc in Engineering and Management
- **Module Theme:** Business management

Required Reading:

ETHICS & VALUES.

Classical reading.


Further reading.

- Ethics in the conflicts of modernity. An essay on
Entrepreneurship: How to get out of the burrow: A Kafkian introduction to Ethics
The language of Ethics: From here to eternity
Scholé and ascholia, optium and nec-otium, culture and "magno labore"
Economy of living which is synonymous with philosophy: Thoreau’s economy at Walden

Society satisfaction and needs analysis I
A literary entrepreneurship: Thomas Mann’s Buddenbrooks
Back from eternity: Max Weber and the spirit of capitalism
Applied Ethics: The application of normative theories to practical moral problems
Ne quid res private detrimenti caperet: Individuals
To act collectively is according to the spirit of our institutions: Shared values

Corporate Ethics + Social Corporate Responsibility
Organizations and Ethics

Entrepreneurship culture
Entrepreneurship ideation
Innovation processes, Design thinking + Creativity
Business models

Society satisfaction and needs analysis II
Business model assesment

Module objectives
Learning outcomes

Basic and general competencies
04 - Learning how to analyze the different issues interacting in the corporate decision making
06 – Ability to make decisions in a certain and uncertain business environments
CB3 – The ability of students to gather and interpret relevant data (usually within their study area) to make judgments that include a reflection on relevant issues of a social, scientific or ethical nature.

Specific competencies
03 – Plan the implementation of business strategies
04 - Understand the reason for being and the functioning of companies, as well as their systemic nature and the processes and implications linked to their development and growth.
08 – Project management with clear organizational structure and functions of a company knowledge.
09 - Define the potential of companies to meet the customer needs.
**Teaching and learning methods**

<table>
<thead>
<tr>
<th>Teaching Unit</th>
<th>Classroom theory</th>
<th>Classroom practice</th>
<th>Laboratory practice</th>
<th>Field practice</th>
<th>Computer practice</th>
<th>Autonomous student work</th>
<th>TOTAL HOURS</th>
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**Assessment**

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<tr>
<th>Overview</th>
<th>Nº of activities</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Continuous Assessment</td>
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<tr>
<td>Academic assignments (oral defense - case study)</td>
<td>Max 4</td>
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<td>2. Exams</td>
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<td>60%</td>
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<td>Synthesis test of open answers</td>
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<td>Multiple choice test</td>
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Student evaluation will consist of both continuous and summative assessments:

**1. Continuous assessment:** The submission of practical work either carried out individually or in groups and participation in the different activities both inside the classroom, such as the analysis, summation and discussion of required readings, and outside including company visits, will account for this mark. This part of the assessment carries a weighting of 40% towards the final mark.

**2. Summative assessment:** These tests can combine both theoretical and practical content. This part of the assessment carries a weighting of 60% towards the final mark.

Continuous assessment is attendance based and non-recoverable. Therefore, the mark obtained for this part of the assessment will serve for both the first summative assessment and any subsequent repeat if required. The repeat will only be available at the end of the semester.

In order to pass the module an average of more than 5 in summative tests must be obtained. The final mark will be calculated by the average weightings of the summative assessment in combination with the continuous assessment. The final mark achieved must be 5 or above to pass the module.

Attendance is compulsory to ensure that you extract the most value from the module and meet the learning requirements. Therefore, session absence accounting for more than 15% of the prescribed hours will result in the inability to be awarded a mark for continuous assessment. Consequently, the maximum mark that can be achieved will be that obtained solely from the summative assessments.

Students enrolling in the module for the second time will receive specific instructions from their lecturer on what is required for them to pass the continuous assessment element. The final mark will be obtained by combining the summative assessment (80%) and the continuous assessment (20%), having to gain a final mark equal to or greater than 5 to pass the module.

All students must comply with the rules of writing, spelling and grammar in the development of their work and their assessment tests.