



# ERASMUS CHARTER FOR HIGHER EDUCATION 2014-2020

*The European Commission hereby awards this Charter to:*

## HIGHER EDUCATION INSTITUTION

### The Institution undertakes to respect the following principles:

- + Respect in full the principles of non-discrimination set out in the Programme and ensure equal access and opportunities to mobile participants from all backgrounds.
- + Ensure full recognition for satisfactorily completed activities of study mobility and, where possible, traineeships in terms of credits awarded (ECTS or compatible system). Ensure the inclusion of satisfactorily completed study and / or traineeship mobility activities in the final record of student achievements (Diploma Supplement or equivalent).
- + Charge no fees, in the case of credit mobility, to incoming mobile students for tuition, registration, examinations or access to laboratory and library facilities.

The Institution further undertakes to:

### - When Participating in Mobility Activities -

#### Before Mobility

- + Publish and regularly update the course catalogue on the website of the Institution well in advance of the mobility periods, so as to be transparent to all parties and allow mobile students to make well-informed choices about the courses they will follow.
- + Carry out mobility only within the framework of prior agreements between institutions. These agreements establish the respective roles and responsibilities of the different parties, as well as their commitment to shared quality criteria in the selection, preparation, reception and integration of mobile participants.
- + Ensure that outgoing mobile participants are well prepared for the mobility, including having attained the necessary level of linguistic proficiency.
- + Ensure that student and staff mobility for education or training purposes is based on a learning agreement for students and a mobility agreement for staff validated in advance between the home and host institutions or enterprises and the mobile participants.
- + Provide assistance related to obtaining visas, when required, for incoming and outgoing mobile participants.
- + Provide assistance related to obtaining insurance, when required, for incoming and outgoing mobile participants.
- + Provide guidance to incoming mobile participants in finding accommodation.

#### During Mobility

- + Ensure equal academic treatment and services for home students and staff and incoming mobile participants.
- + Integrate incoming mobile participants into the Institution's everyday life.
- + Have in place appropriate mentoring and support arrangements for mobile participants.
- + Provide appropriate linguistic support to incoming mobile participants.

### After Mobility

- + Accept all activities indicated in the learning agreement as counting towards the degree, provided these have been satisfactorily completed by the mobile students.
- + Provide incoming mobile participants and their home institutions with transcripts containing a full, accurate and timely record of their achievements at the end of their mobility period.
- + Support the reintegration of mobile participants and give them the opportunity, upon return, to build on their experiences for the benefit of the Institution and their peers.
- + Ensure that staff are given recognition for their teaching and training activities undertaken during the mobility period, based on a mobility agreement.

### - When Participating in European and International Cooperation Projects -

- + Ensure that cooperation leads to sustainable and balanced outcomes for all partners.
- + Provide relevant support to staff and students participating in these activities.
- + Exploit the results of the projects in a way that will maximise their impact on individuals and participating institutions and encourage peer learning with the wider academic community.

### - For the Purposes of Visibility -

- + Display this Charter and the related Erasmus Policy Statement prominently on the Institution's website.
- + Promote consistently activities supported by the Programme, along with their results.

*On behalf of the Institution, I recognise that implementation of the Charter will be monitored and that violation of any of the above principles and commitments may lead to its withdrawal by the European Commission.*

-signed-

Prof. xxx  
Legal representative

Erasmus Code

## **ERASMUS POLICY STATEMENT**

### **1. EDEM's International Strategy**

Successful organizations in the global economies of the 21st century will require adaptable employees who are able to lead and manage effectively within and across different cultures. The new global environment is more competitive and volatile than ever before and success comes from collaborative multicultural approach. **EDEM works for developing the necessary flexibility and agility to respond to the changing needs.**

We are a young, small, ambitious Institution with an international entrepreneurial vision. We put our students at the heart of what we do. We aim to become an institution with international reputation for our service to society, business development and job creation. Entrepreneurs are the key driving force for long-term growth.

#### **a) How we choose our partners**

As a private-non profit foundation, formed in 2002 in the Valencian Entrepreneur Association (AVE) environment, our mission is **to encourage leadership and boost entrepreneurial spirit amongst business people, managers and entrepreneurs.**

We are looking for **like-minded institutions**, focused in developing entrepreneurial activities that contribute to the economic growth of their areas of influence and create jobs. Our strategy is firmly committed with our regional business agenda where we play a key role in our region's economic prosperity by working closely with businesses.

We will look internationally for institutions focused in delivering an education tailored to shape the business leaders of the future; institutions aimed at training graduates with entrepreneurial and intranpreneurial spirit.

#### **b) In which geographical areas**

We aim to

- Build strong links and networks with our partners. We have identified Europe and Latin America as key strategic regions in



which we wish to develop more focussed engagement initially. The US and Asia-Pacific region is also of high interest.

- Develop and embed the concept of global citizenship in our curricula
- Create high quality international partnerships for knowledge exchange and learning models.

### **c) Objectives and Targets**

#### **FOR OUR STUDENTS:**

We will

- **Develop Global Citizens:** Educate students to become responsible citizens and supporting them as alumni to make leading contributions internationally.
- **Strengthen international understanding:** Enable students to engage international cultures to further their personal and professional development. More than 70% of our students are interested in studying abroad.
- **Develop international cultural awareness and skills:** Welcome the most able students from across the world, and celebrate diversity in culture and perspective. The purpose of the Student Mobility Program is to offer the opportunity to international students to undertake undergraduate or graduate studies at EDEM, for one semester or one academic year.
- **Increase job skills, entrepreneurial action and employability** to boost business and job creation.
- **Work to eliminate the top barriers for mobility** (lack of funds or financial support, inflexible curricula, language skills, low awareness of the different possibilities, inadequate support services). We will promote an international campus, offer grants and scholarships to students, and communicate all the international activities in which we participate.
- **Offer quality student international placements:** Provide a valuable international work experience for students, which will be recognized as part of their studies and will enhance their employability after graduation.

### **FOR OUR STAFF:**

Our staff is the key to our success and promoting staff international exposure will be vital ingredient for the success of our international strategy.

We will

- Offer opportunities for teaching partnerships to joint research on global issues.
- Assure flexibility and language immersion programs in order to enable our faculty having international experiences.
- Maximize the use of our physical resources by opening them up for our partners use.

### **2. ERAMUS's Expected Impact on EDEM's modernization**

EDEM's mission **is to encourage leadership and boost entrepreneurial spirit amongst business people, managers and entrepreneurs.** We believe entrepreneurs play a crucial role in economic growth, and promoting the entrepreneurial spirit in highly qualified people will lead to prosperity. An international approach is needed to respond effectively to the requirements of the knowledge economy. We believe in international collaborative approaches with like-minded institutions to succeed in our mission. We aim to share our project with institutions having the same concerns and mission.

By joining the Program, our institution will contribute to:

1. Increasing attainment levels to provide the graduates and researchers Europe needs
  - EDEM offers diverse methods to finance the yearly fees for those students who need it. This is in accordance with our philosophy that a lack of financial means should not be an obstacle to study and become an entrepreneur.
  - By joining the Erasmus Program, we will be able to communicate and spread our message beyond our borders.
2. Improving the quality and relevance of higher education
  - Our close relationship with the Valencian Entrepreneur Association (AVE) has enabled us to interact with our

entrepreneurs and business community in the definition of our courses. Their inputs are of high value in order to assure the suitability of our programs for regional development.

- We live in the information and knowledge society and training in social networks and communication 2.0 are key part of our programs. Both students and staff benefit from 21<sup>st</sup> century classrooms with the latest audiovisual equipment to facilitate communications with other countries/regions.
- Advanced tutorial system and highly committed faculty. Our faculty combines teaching and professional skills, with international exposure in most of the cases.
- Talented and highly committed students, with vocation to start their own business.
- Small groups and soft skill development programs, to reinforce communication, presentation and negotiation skills
- Increase diversity and foster global experiences.
- To ease the recognition and ECTS validation processes.

3. Strengthening quality through mobility and cross-border cooperation

- We will look and engage into long-term cooperation agreements with like-minded institutions in order to share and learn from each other.
- We are one of the few institutions in Spain focused in entrepreneurs. Our academic program is focused on the needs of young people who wish to create a business. Cross border cooperation will enable our students to see the market as a global place and share best practices among different cultures and context.

4. Linking higher education, research and business for excellence and regional development

- Our program design is aligned with the needs of real companies.
- We foster the entrepreneurial capacities development.
- We offer 2-month internship period each year in order to gain practical and international experience.
- Our students and faculty benefit from conferences from the most relevant business people of our community.

5. Improving governance and funding

- We are a private non - profit foundation, and our trustees are companies from the Valencian Community. Our human resource policies, strategic management processes and financial strategy are managed with the same standards of a private company. We reinvest all our profit into the development of our model, and assure financial sustainability and smooth growth.

**E**

**Endorsement of the application**

*I, the undersigned, legal representative of the applicant institution,*

*certify that the information contained in this application is complete and correct to the best of my knowledge. All Programme activities will be implemented on the basis of written agreements with the relevant authorities of the partner institutions;*

*agree to the content of the Erasmus Charter for Higher Education (ECHE) application outlined above and commit my institution to respect and observe these obligations;*

*agree to the publication of the Erasmus Policy Statement by the European Commission*

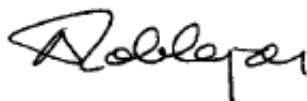
*Place: Valencia*

*Name: Antonio Noblejas*

*Date (dd/mm/yyyy): 13/05/2013*

☒ *I have read and accept the Privacy statement*

**Original signature of the legal representative of the Institution (as identified in section A.2 above)**



**Original stamp or seal of the Institution**

**EDEM**  
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