



ERASMUS CHARTER FOR HIGHER EDUCATION 2021-2027

The European Commission hereby awards this Charter to:

CENTRO UNIVERSITARIO EDEM

The Institution undertakes to:

- Respect in full the principles of non-discrimination, transparency and inclusion set out in the Erasmus+ Programme.
- Ensure equal and equitable access and opportunities to current and prospective participants from all backgrounds, paying particular attention to the inclusion of those with fewer opportunities.
- Ensure full automatic recognition of all credits (based on the European Credit Transfer and Accumulation System – ECTS) gained for learning outcomes satisfactorily achieved during a period of study/training abroad, including during blended mobility.
- Charge no fees, in the case of credit mobility, to incoming mobile students for tuition, registration, examinations or access to laboratory and library facilities.
- Ensure the quality of the mobility activities and of the cooperation projects throughout the application and implementation phases.
- Implement the priorities of the Erasmus+ Programme:
 - By undertaking the necessary steps to implement digital mobility management in line with the technical standards of the European Student Card Initiative.
 - By promoting environmentally friendly practices in all activities related to the Programme.
 - By encouraging the participation of individuals with fewer opportunities in the Programme.
 - By promoting civic engagement and encouraging students and staff to get involved as active citizens before, during and after their participation in a mobility activity or cooperation project.

WHEN PARTICIPATING IN MOBILITY ACTIVITIES

Before mobility

- Ensure that selection procedures for mobility activities are fair, transparent, coherent and documented.
- Publish and regularly update the course catalogue on the website well in advance of the mobility periods, so as to be transparent to all parties and allow mobile students to make well-informed choices about the courses they will follow.
- Publish and regularly update information on the grading system used and grade distribution tables for all study programmes. Ensure that students receive clear and transparent information on recognition and grade conversion procedures.
- Carry out mobility for the purpose of studying and teaching only within the framework of prior agreements between institutions which establish the respective roles and responsibilities of the parties, as well as their commitment to shared quality criteria in the selection, preparation, reception, support and integration of mobile participants.
- Ensure that outgoing mobile participants are well prepared for their activities abroad, including blended mobility, by undertaking activities to achieve the necessary level of linguistic proficiency and develop their intercultural competences.
- Ensure that student and staff mobility is based on a learning agreement for students and a mobility agreement for staff, validated in advance between the sending and receiving institutions or enterprises and the mobile participants.
- Provide active support to incoming mobile participants throughout the process of finding accommodation.
- Provide assistance related to obtaining visas, when required, for incoming and outgoing mobile participants.
- Provide assistance related to obtaining insurance, when required, for incoming and outgoing mobile participants.
- Ensure that students are aware of their rights and obligations as defined in the Erasmus Student Charter.

During mobility

- Ensure equal academic treatment and the quality of services for incoming students.
- Promote measures that ensure the safety of outgoing and incoming mobile participants.
- Provide appropriate mentoring and support arrangements for mobile participants, including for those pursuing blended mobility.

- Integrate incoming mobile participants into the wider student community and in the Institution's everyday life. Encourage them to act as ambassadors of the Erasmus+ Programme and share their mobility experience.

After mobility

- Provide incoming mobile students and their sending institutions with transcripts of records containing a full, accurate and timely record of their achievements at the end of the mobility period.
- Ensure that all ECTS credits gained for learning outcomes satisfactorily achieved during a period of study/training abroad, including during blended mobility, are fully and automatically recognised as agreed in the learning agreement and confirmed by the transcript of records/traineeship certificate; transfer those credits without delay into the student's records, count them towards the student's degree without any additional work or assessment of the student and make them traceable in the student's transcript of records and the Diploma Supplement.

- Provide appropriate language support to incoming mobile participants.

- Ensure the inclusion of satisfactorily completed study and/or traineeship mobility activities in the final record of student achievements (the Diploma Supplement).
- Encourage and support mobile participants upon return to act as ambassadors of the Erasmus+ Programme, promote the benefits of mobility and actively engage in building alumni communities.
- Ensure that staff is given recognition for their teaching and training activities undertaken during the mobility period, based on a mobility agreement and in line with the institutional strategy.

WHEN PARTICIPATING IN EUROPEAN AND INTERNATIONAL COOPERATION PROJECTS

- Ensure that cooperation activities contribute towards the fulfilment of the institutional strategy.
- Promote the opportunities offered by the cooperation projects and provide relevant support to staff and students interested in participating in these activities throughout the application and implementation phase.
- Ensure that cooperation activities lead to sustainable outcomes and that their impact benefits all partners.
- Encourage peer-learning activities and exploit the results of the projects in a way that will maximise their impact on individuals, other participating institutions and the wider academic community.

FOR THE PURPOSES OF IMPLEMENTATION AND MONITORING

- Ensure that the long-term institutional strategy and its relevance to the objectives and priorities of the Erasmus+ Programme are described in the Erasmus Policy Statement.
- Ensure that the principles of the Charter are well communicated and are applied by staff at all levels of the Institution.
- Make use of the [ECHE Guidelines](#) and of the [ECHE Self-assessment](#) to ensure the full implementation of the principles of this Charter.
- Regularly promote activities supported by the Erasmus+ Programme, along with their results.
- Display this Charter and the related Erasmus Policy Statement prominently on the Institution's website and on all other relevant channels.

The Institution acknowledges that the implementation of the Charter will be monitored by the Erasmus+ National Agency and that the violation of any of the above principles and commitments may lead to its withdrawal by the European Commission.

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ERASMUS POLICY STATEMENT (EPS)

EDEM is a young, ambitious higher education institution with an international entrepreneurial vision, aiming to build an international reputation for our service to society, business development and job creation.

As a higher education institution, we believe in international collaborative environments with the objective of sharing our project with other entities. Our strategy is oriented to the construction of a European Education Area.

The Erasmus Program provides key support towards the development of our international positioning, increasing the number of international cooperation with HEI's and, exponentially, the international opportunities for staff and students. On top of that, it will contribute to digitalize our procedures by joining the initiative Erasmus Without Papers (EWP).

EDEM international strategy focuses on three main areas:

1. Internationalization of our classrooms by bringing international talent (students and faculty).
2. Give our students equal opportunities to live an international experience through an academic exchange, an international internship or both, irrespective of their socio-economic background.
3. Promoting language learning.

Objectives of our participation as a HEI in the Erasmus Program:

1. Increasing the number of international partners by signing Inter-Institutional Agreements (IIA).
2. Implementing KA1 projects for learning mobility of students and staff.
3. Getting support on our internationalization and modernization strategies.

By joining the Erasmus Program EDEM will contribute to the goal of building a European Education Area by pursuing the following policy objectives:

1. Spending time abroad to study and learn should become the norm: EDEM encourages all their students to study abroad and more than 80% of them choose to live this experience. The objective during the term of the new ECHE is to get over 90% of mobilities within our student body.
2. School and higher education qualifications should be recognized across the EU: EDEM supports this principle by automatically and fully recognizing all credits gained for learning outcomes achieved abroad and giving transparency to the conversion process of grades to a 0-10 scale.
3. Knowing two languages in addition to one's mother tongue should be standard: EDEM is strongly committed with this principle. All our degrees are taught 50% in Spanish and 50% in English. At EDEM we offer free Spanish lessons for all international students.
4. Everyone should be able to access high-quality education, irrespective of their socio-economic background: EDEM offers diverse methods to finance the yearly tuition fees for those students who need it, in accordance with our philosophy that a lack of financial means should not be an obstacle to access to higher education. See 2.1
5. Reinforce people's sense of identity as European citizens.

EDEM has been implementing KA1 Learning Mobility projects for the mobility of higher education staff and students during the last years and it is intended to continue with the Key Action 1 in the future.

In practice, participating in the Key Action 1 allows the institution to:

1. Execute mobilities for EDEM students to live an international experience that is recognized within their degree studies by joining the KA107 and KA103 calls as we have been doing so far.
2. Receive international students in our campus, improving the multicultural exposure in the classroom and spreading our culture and heritage among Europe.
3. Welcome staff (faculty and administrative staff) from European institutions to share best practices and participate in the academic life to strengthen the international approach of our programs.
4. Send faculty and staff abroad to live an international experience with an impact in their careers and to learn from partner institutions, reinforce partnerships and share our resources.
5. Promote language learning through Spanish lessons for international students, language assessments and courses offered at OLS platform and allocation of language courses to students aiming to carry out an academic stay in a non-English-speaking country.

Since 2014, when EDEM was first awarded with the ECHE, we have been monitoring its implementation using the tools provided by the European Commission as well as internal tools. 80% of our undergraduate students live an experience abroad, from whom between 55% and 60% do so within the framework of the Erasmus+ Program. The percentage of students taking part in the Erasmus+ Program that are awarded with an Erasmus grant fluctuates around 90%. These high percentages are possible thanks to the catalogue of Inter-Institutional Agreements that EDEM holds from which 70% are signed with HEI's from the Erasmus+ Program.

After taking part in the Erasmus Program students show a stronger intercultural and European Project awareness, scoring the personal impact of the exchange with an average grade of 3.9/5. The OLS results display an increase on the language competencies of students after the mobility and, in the same way, incoming students rate the improvement of their Spanish skills with a 4/5. Employers require employees with international experience, so the Erasmus opportunities truly impact on employability.

The participation of EDEM in the Erasmus+ Programme will reflect on (objectives):

- **2021 Strengthen international exposure by developing the catalogue of international partnerships and digitalizing processes.**
 - 100% of students with the Erasmus App.
 - To renew inter-institutional agreements (IIA) and sign online learning agreements (OLA).
 - To increase the number of Inter-institutional agreements doubling the offer of international mobilities.
- **2022 Eliminating the top barriers for mobility and moving the digitalization process forward.**
 - To send and receive student nominations and acceptances throughout the EWP dashboard.
 - Increasing by 50% the number of grants to students coming from a difficult socio-economic background.
- **2023 Digitalizing and easing the recognition of higher education qualifications as well as monitoring the quality of IIA.**
 - To exchange transcripts of records related to student mobility throughout the EWP dashboard.
 - Not to have any partner institution that we have not visited.
- **2024 Increase job skills and employability**
 - To increase by 50% international internships for our students.
- **2026 Foster the internationalization of education and promote it among faculty by increasing staff mobilities.**
 - >90% of EDEM undergraduate students taking part in an international mobility.
 - At least 50% of our in-house faculty to have lived an international stay.

ERASMUS POLICY STATEMENT (EPS) - SPANISH

EDEM es una institución educativa joven y ambiciosa que proyecta una visión internacional en el ámbito del emprendimiento y desde dónde trabajamos para posicionarnos en un entorno global por nuestro servicio a la sociedad, creación de empresas y generación de empleo.

Como institución de educación superior creemos en el desarrollo de entornos colaborativos internacionales con el objetivo de compartir nuestro proyecto con otras entidades. Nuestra estrategia está orientada hacia la construcción de un Área de Educación Europea que sea un referente mundial.

El programa Erasmus es un apoyo fundamental a la hora de desarrollar nuestro posicionamiento internacional, aumentando nuestros acuerdos de colaboración con instituciones extranjeras y, de forma exponencial, el número de oportunidades internacionales para nuestros alumnos y trabajadores. Además de la internacionalización, el Programa Erasmus contribuye al cumplimiento de objetivos de modernización con iniciativas como Erasmus Without Papers (EWP) que nos ayudan en la digitalización de procesos.

La estrategia de internacionalización de EDEM se enfoca en tres aspectos principales:

1. Internacionalización de las aulas recibiendo talento extranjero (alumnos y profesores).
2. Ofrecer a todos nuestros alumnos igualdad de oportunidades para vivir una experiencia internacional a través de un intercambio de estudios, prácticas internacionales o ambas posibilidades, independientemente de sus circunstancias socioeconómicas.
3. Promover el aprendizaje de idiomas.

Objetivos de nuestra participación en el programa Erasmus como Institución de Educación Superior:

1. Ampliar colaboraciones internacionales con la firma de nuevos acuerdos interinstitucionales.
2. Implementar proyectos KA1 de movilidad de las personas por motivos de aprendizaje.
3. Apoyo en nuestra estrategia de modernización e internacionalización.

Con nuestra adherencia al Programa Erasmus, en EDEM contribuimos al objetivo de crear un Espacio Europeo de Educación Superior, trabajando para alcanzar los siguientes objetivos:

1. Realizar una estancia internacional debería convertirse en la norma: EDEM promueve la movilidad internacional entre sus alumnos y trabajadores. Actualmente, más de un 80% de nuestros alumnos deciden cursar un período de estudios en una institución extranjera y el objetivo es superar el 90% durante la vigencia de la nueva ECHE.
2. Las calificaciones de educación escolar y educación superior deben ser reconocidas en el territorio de la UE: EDEM se adhiere a este principio a través del reconocimiento automático de créditos cursados en una institución extranjera y transparencia en el sistema de conversión de calificaciones a escala de 0 a 10. Ver 2.2
3. El dominio de dos idiomas, además de la lengua materna, ha de convertirse en estándar: EDEM está enormemente comprometido con este principio. Todos nuestros grados son impartidos 50% en inglés y 50% en español. Además, ofrecemos clases de español gratuitas a todos los alumnos extranjeros.
4. Todas las personas deberían tener acceso a una educación de calidad, independientemente de su origen socioeconómico: EDEM cuenta con un sistema de becas y financiación para que los alumnos de entornos más desfavorecidos puedan hacer frente al pago de la matrícula, en cumplimiento con nuestra filosofía de que la falta de medios económicos no debe ser un obstáculo para el acceso a la educación superior. Ver 2.1
5. Desarrollo del sentido de identidad y pertenencia europeo.

EDEM ha implementado proyectos KA1 de movilidad por motivos de aprendizaje durante los últimos años y la intención es continuar con esta Acción clave 1 en el futuro.

En la práctica, la participación en proyectos de Acción Clave 1, nos permite:

1. Ejecutar movildades de aprendizaje que permitan a nuestros alumnos vivir una experiencia internacional con reconocimiento dentro de sus estudios de grado a través de las acciones KA103 y KA107.

2. Recibir alumnos internacionales, aumentando la multiculturalidad en nuestras aulas y dando a conocer nuestra cultura y tradiciones en el contexto europeo.
3. Recibir personal (docentes y personal administrativo) de instituciones europeas con las que tenemos firmado un acuerdo interinstitucional. Esto nos permite compartir buenas prácticas e involucrar talento extranjero en nuestra vida académica, reforzando así la perspectiva internacional de nuestros programas.
4. Permitir a docentes y personal administrativo realizar una estancia internacional con impacto en su desarrollo profesional, que les permita aprender de otras instituciones, reforzar nuestros lazos con entidades extranjeras y compartir recursos.
5. Promover el aprendizaje de idiomas a través de las clases de español que impartimos a los estudiantes extranjeros, las pruebas de nivel y cursos ofertados en la plataforma OLS y ofreciendo cursos de idiomas a todos los alumnos que realicen una estancia en países de habla no inglesa.

Desde 2014, cuando EDEM recibe por primera vez la Carta Erasmus, se ha hecho un seguimiento y monitorización de la ejecución de los principios recogidos en la Erasmus Policy Statement, tanto a través de las herramientas de evaluación facilitadas por la Comisión Europea como con el uso de mecanismos internos de medición. El 80% de los alumnos de grado de EDEM realizan al menos una estancia internacional a lo largo de sus estudios, de los cuales entre el 55% y el 60% lo hacen dentro del Programa Erasmus. Dentro de este grupo de alumnos que se benefician del Programa Erasmus, el porcentaje de becas asignadas ronda el 90%. Estos porcentajes son posibles gracias al catálogo de acuerdos con universidades extranjeras con el que cuenta EDEM, dentro del cual el 70% de las instituciones pertenecen al Programa Erasmus.

Tras la estancia internacional los alumnos desarrollan una mayor concienciación intercultural y sensibilización con el proyecto europeo, valorando el impacto personal de la estancia con una nota media de 3,9/5. Los resultados de las pruebas OLS reflejan un aumento de las competencias en lengua extranjera e igualmente los alumnos Incoming consideran que la mejora en sus competencias de español es de un 4/5. Para las empresas el haber vivido una experiencia internacional es un *must*, lo que genera un gran impacto en la empleabilidad.

La participación de EDEM en el Programa Erasmus impactará en la consecución de los siguientes objetivos:

- **2021 Refuerzo de la exposición internacional con el desarrollo del catálogo de acuerdos interinstitucionales y digitalización de procesos**
 - 100% de alumnos con la Erasmus App.
 - Renovación digital de acuerdos interinstitucionales (IIA) y firma de los acuerdos de estudios de forma online (OLA).
 - Aumento del número de acuerdos interinstitucionales de manera que doblemos la oferta de movilidades.
- **2022 Eliminación de las principales barreras a la movilidad y avances en digitalización**
 - Digitalizar las nominaciones para movilidad de entrada y salida con el uso de la plataforma EWP.
 - Aumentar en un 50% el número de becas a los alumnos procedentes de entornos desfavorecidos.
- **2023 Digitalización y simplificación del reconocimiento de calificaciones de educación superior así como garantizar la calidad de nuestros acuerdos internacionales:**
 - Intercambio de certificados académicos resultantes de estancias de movilidad a través de la plataforma EWP.
 - Haber visitado a todas las instituciones con las que tenemos acuerdo.
- **2024 Desarrollo de habilidades laborales y empleabilidad**
 - Aumentar un 50% las estancias de prácticas internacionales entre nuestros alumnos.
- **2026 Garantizar la internacionalización de los estudios y fomentarla entre docentes y personal administrativo:**
 - >90% de los alumnos de programas de Grado en EDEM pasan por una estancia internacional de movilidad.
 - Que al menos el 50% de nuestros docentes internos hayan realizado una estancia internacional.